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VAT Number: 182754681
Tala is a young British lighting brand with a mission to create exquisite products that have a positive impact. Guided by the founding promise of Conservation Through Beauty, we want to accelerate the low carbon economy with thoughtful product design and transparent practices.

The company was founded by friends at the University of Edinburgh with a shared passion for design, technology and sustainability. While installing solar panels on a hotel project in Porto, they suggested LED lighting to further boost the project’s green credentials. The architect’s lament at their clunky design inspired a full immersion into the latest technology and manufacturing processes to see how far the design limits of the light bulb could be pushed. And so the world’s first beautiful, sustainable bulb was born.

Since then, the collection has grown to respond to a variety of design requirements, each taking inspiration from nature in their own ways. As well as implementing the latest energy-saving technology, we champion materials and techniques that have minimal impact on the environment and strive for a transparent, carbon-neutral supply chain. This allows us to develop light bulbs that are built to last for 10 years or more. Indeed, we think of them not as commodities, but as resources in circulation; and design objects in their own right.

Every element of our design has been chosen to create a contemporary and inviting atmosphere in a variety of interiors. With an emphasis on technical sophistication and quality components, what makes a Tala bulb unique is its uncompromising focus on both design and sustainability.
ABOUT

A Tala bulb lasts 15 times longer than a traditional bulb

2
Tala lights produce a warm, instant light that perfectly imitates the warmth of the original Edison bulb

3
Investment is returned in 6-9 months on energy savings and avoided replacement costs

4
Tala lightbulbs use only 10% of the energy required by their incandescent counterparts

5
Over its lifetime, using a Tala bulb instead of a traditional incandescent prevents 1 tonne of CO2 from being released into the atmosphere

6
For every 200 units sold, we plant 10 trees

WHY BUY TALA
TEN TREES

Since the beginning of the company, the Ten Trees programme was established as a commitment to plant 10 trees for every 200 products sold. Although our products are fundamentally sustainable, we want to ensure that our business as a whole is carbon-neutral.

The UK has less than a third of the native tree cover of many other European countries. We have partnered with The Heart of England Forest on building and protecting a vast new unbroken woodland in the middle of England. To date we have planted 9,000 trees and we are well on our way to reach our target of 35,000 trees by April 2018.

In the USA we have partnered with the National Forest Foundation to restore ecosystems across the country. Through this partnership we plant trees in areas where reforestation addresses the greatest ecological need. To date we have contributed to planting 5,000 trees in an area severely affected by forest fires, the Ochoco National Forest in Oregon. By Spring of 2018, we will have planted approximately 15,000 trees across North America.

Tala believes in responsible entrepreneurship, which is why Ten Trees is embedded at the core of our business. As we grow, so does our contribution to restoring ecosystems globally. Our goal is to expand the programme in areas of the greatest need to leave behind flourishing forests for future generations.
OUR MANUFACTURING

We combine pioneering technology with traditional manufacturing processes, adhering to the highest production standards. The way we make our bulbs is central to our commitment to sustainability and transparency in the supply chain.

We source all components individually to maintain full control over every detail. Our quality management system conforms to the British Lighting Industry Association’s LIAQA scheme, and all our products are CE, UL and RoHS certified. This means they are safe to use and do not contain any harmful substances, including mercury.

Glass: Carefully chosen for maximum transparency and minimal scratching, and tinted by our own artisans.

Drivers: Our custom technology allows our bulbs to be dimmed down to 5% with trailing and leading-edge dimming systems.

LED chips: Sourced from China, our chips are the highest quality on the market.

Sapphire substrate: Allows greater heat dissipation and transparency than the market standard, resulting in a longer lasting and more even dispersion of light.

Phosphor coating: We have carefully calibrated our phosphor mix so that it is tuned to the exact colour temperature and CRI we specify.

Assembly: At our dedicated assembly line in China, all our workers receive an above average living wage. Safety and quality audits are conducted quarterly to ensure standards are upheld.

Inspection: Each bulb is stress-tested on our maturation racks for a minimum of 3 hours.

Shipping: Our international logistics partner ensures orders are fulfilled quickly and reliably across the globe.
Tala works closely with retail and event partners to create compelling and visually enticing points of display that embody our ethos of Conservation Through Beauty. From eye-catching window displays to modular shelving units, our Design team is capable of producing a variety of solutions to present our collections in the best light.
ABOUT

Tala offers select lighting industry partners a specialised design and manufacturing service of bespoke bulbs to fit their fixtures. There are four main elements we are able to customise: form, photometry, colour and electrical parameters. We take a collaborative approach to every partnership programme, working closely together from initial brief and concept development through to prototyping and production. We make the switch to LED seamless without compromising on aesthetics and quality.

PARTNERSHIPS

Whether you are an architect, interior designer or business owner, we work with members of the trade community on retrofit and new build projects. Our knowledgeable team will advise you on the best solutions based on your requirements, and will calculate your estimated energy and cost savings by switching to Tala.

PROJECTS

Friends of Ours, Hoxton

Apparatus Studio, New York
The Design Collection has sculptural forms and biomimicry at its core, taking inspiration from the patterns found extensively in nature. The lighting objects found in this collection are born out of studies into natural formations and how to recreate them using glass, metal and light. These designs employ intricate materiality and componentry to bring the design narrative to life.
The organic forms in this collection stem from the voronoi pattern found in the forest canopy and throughout nature. We created a 3D model of the pattern and smoothed its edges to simulate natural erosion over time. Our designers then introduced the singular spiral of LED filament to mimic the Fibonacci sequence seen in pine cones and ferns. The result is a unique collection of statement mouth blown bulbs, carved by nature.
**VORONOII I**

A rounded and compact bulb that refracts the singular filament contained within, giving a multitude of perspectives from different angles.

**Best paired with:** Oak or Walnut Touch Lamp, Brass Pendant, Voronoi Ceiling Plate

- 2W
- 120 - 240V
- E26/27 Base
- CRI > 95
- 2200K
- 80 Lumens

**VORONOII II**

With an elongated form and droplet shape, this captivating bulb showcases the beauty of the Fibonacci sequence by wrapping the singular filament around its central column.

**Best paired with:** Brass Pendant, Voronoi Ceiling Plate

- 3W
- 120 - 240V
- E26/27 Base
- CRI > 95
- 2200K
- 120 Lumens

**VORONOIIII**

The largest sculptural bulb ever made, the Voronoi III is an engineering feat and statement design piece in its own right.

**Best paired with:** Oak or Walnut Pendant, Brass Pendant, Voronoi Ceiling Plate

- 5W
- 120 - 240V
- E26/27 Base
- CRI > 95
- 2200K
- 210 Lumens

**VORONOI CEILING PLATE**

Conceived as a modular system, this elegant ceiling plate houses clusters of Voronoi bulbs in groups of three. Its geometric shape is designed to tessellate in lines or groups, mimicking the forest canopy inspiration behind the collection.

**Best paired with:** Voronoi I, II & III

- 1mm thick sheet steel
- 520 x 540 x 30mm
- Folded & welded edges
- White powder coating
FEATURE COLLECTION

This collection embodies the ethos of ‘lighting as an experience’ by challenging the usual preconceptions of the light bulb as a commodity. A host of striking, statement glass shapes combined with intricate LED filament structures sets this collection apart. Equally at home alone or in series, every one of these bulbs has been carefully calibrated to create a warm, inviting atmosphere.
The Porcelain range is centred around four distinctive shapes that were squashed and moulded from matte glass before being individually mouth-blown and sandblasted. The light billows out from the centre of these unique and characterful bulbs to create an atmosphere of serene harmony in any space. Designed to provide an antidote to an overly industrial aesthetic, these units work well with bold colours and backgrounds, breaking up space and colour with calm orbs of white light.
A bold and compact bulb, the Oblo is best suspended in a pendant. Its robust shape breaks up space and colour with soft white light, imbuing its surroundings with a sense of calm and harmony.

Best paired with: Oak, Walnut, Brass or Graphite Pendant, Oak or Walnut Touch Lamp

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This design’s soft, rounded shape makes for a delicate and sophisticated bulb that is a calming addition to any interior space. Equally comfortable in a pendant or a touch lamp.

Best paired with: Oak, Walnut, Brass or Graphite Pendant, Oak or Walnut Touch Lamp

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With its characteristic trapezoid shape, the Enno is as sophisticated as it is playful. Its subtle charm is palpable whether in a series or on its own.

Best paired with: Oak, Walnut, Brass or Graphite Pendant

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A calming and characterful bulb that works well with bold colours and backgrounds. Light billows out from the centre of its unique triangle shape, illuminating the interior with a soft, white tone.

Best paired with: Oak, Walnut, Brass or Graphite Pendant

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A bold and compact bulb, the Oblo is best suspended in a pendant. Its robust shape breaks up space and colour with soft white light, imbuing its surroundings with a sense of calm and harmony.

Best paired with: Oak, Walnut, Brass or Graphite Pendant, Oak or Walnut Touch Lamp
The largest of the Porcelain trio, this self-assured bulb works well suspended with a pendant or in a touch lamp. Best paired with: Brass or Graphite Pendant, Oak or Walnut Touch Lamp

**PORCELAIN III**

- 6W
- 120 - 240V
- CRI > 95
- Matte White
- 2700K
- 540 Lumens

The largest of the Porcelain trio, this self-assured bulb works well suspended with a pendant or in a touch lamp. Best paired with: Brass or Graphite Pendant, Oak or Walnut Touch Lamp

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**PORCELAIN II**

- 6W
- 120 - 240V
- CRI > 95
- Matte White
- 2700K
- 540 Lumens

Bold and compact, the Porcelain II works well on its own or in a series, illuminating interiors with soft white light. Best paired with: Brass or Graphite Pendant

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**PORCELAIN I**

- 3W
- 120 - 240V
- CRI > 95
- Matte White
- 2700K
- 210 Lumens

The Porcelain I is the smallest in the Porcelain series, with a simple and clean design. Best paired with: All E12/14 fixtures
An eye-catching filament structure enveloped by a traditional blown-glass form that is tinted to soften the hue of the bulb, resulting in a warmer light.

**Best paired with:** Brass Pendant, Oak or Walnut Touch Lamp

**GAIA**

- **Characteristics:**
  - 120 - 240V
  - E26/27 Base
  - CRI > 95
  - Tinted
  - 6W
  - 2200K
  - 480 Lumens

**ELVA**

- **Characteristics:**
  - 120 - 240V
  - E26/27 Base
  - CRI > 95
  - Clear/Tinted
  - 6W
  - 2700K
  - 480 Lumens

All the same beauty and functionality as its big sister Gaia but on a more compact scale. Available clear or tinted.

**Best paired with:** Brass Pendant
UNUM

This concise and modern bulb offers a sleek design that works with less to deliver more.

**Best paired with:** Brass or Graphite Pendant, Oak or Walnut Touch Lamp

**Specifications:**
- 3W
- 2500K
- 200 Lumens
- E26/27 Base
- CRI > 95
- Clear

SQUIRREL CAGE

A classic shape showcasing a truly unique filament technology. Best displayed in a pendant or behind a glass shade.

**Best paired with:** Brass Pendant

**Specifications:**
- 3W
- 2200K
- 240 Lumens
- E26/27 Base
- CRI > 95
- Tinted
- 120 - 240V
With its distinctive tubular shape and gentle lumen output, the Totem I makes the perfect bulb for desk lamps and reading lights.

**Best paired with:** All E12/14 lamps

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Long and lean, the Totem III is designed to be hung from a pendant in clusters of 3 or more.

**Best paired with:** Brass Pendant
The Edison lamp has changed little since its conception in the 1870s, but remains incredibly popular to this day. The Classic collection was conceived to mimic this timeless design and its warm hue while producing a more technologically advanced and environmentally-friendly light that’s built to last.

Designed to retrofit a wide variety of general and decorative lighting needs, this collection is characterised by a set of iconic forms that emit a shadowless, omni-directional light dispersion, equally comfortable naked or behind a shade.
This slender but powerful luminaire gives even the most discerning user the full range of luminous flux to create beautifully lit spaces.

GLOBE
6W 120 - 240V CRI > 95
2500K E26/27 Base Clear
480 Lumens

CROWN
3W 120 - 240V CRI > 95
2500K E26/27 Base Clear
300 Lumens

LURRA
3W 120 - 240V CRI > 95
2200K E26/27 Base Tinted
240 Lumens

CANDLE
4W 120 - 240V CRI > 95
2500K E12/14 Base Clear
320 Lumens

Eight columns of sapphire substrate come together at the heart of this classic bulb to produce a strong, smooth and warm light. As comfortable naked as it is behind a shade.

A classic bulb with a regal filament arrangement for added class.

The Lurra combines a contemporary glass form with a traditional filament arrangement for a charming and versatile bulb.

This slender but powerful luminaire gives even the most discerning user the full range of luminous flux to create beautifully lit spaces.
With a traditional filament arrangement and classic shape, the Pluto delivers a warm, rich glow.

The smallest bulb in our collection is designed to discreetly retrofit into a wide range of fixture designs whilst delivering a warm light.
FIXTURES

Built from materials known for their durable and malleable characteristics, our fixtures are designed to complement our range of bulbs. From FSC-grade pure American oak and walnut to recycled brass, we only work with the finest natural resources available.

A true celebration of material properties, our fixtures are simple in spirit and versatile in nature. All come with a 3-metre black threaded cord made from a silicone that’s designed to minimise kinks.
This elegant hardwood pendant is brimming with character and durability. Designed to celebrate its constituent materials with a unique, elegant form, it complements a variety of bulb types and interiors.

**Best paired with:** Voronoi III, Enno, Noma, Oblo, Oval

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The walnut variety of this robust and durable pendant offers a darker shade to this contemporary fixture.

**Best paired with:** Voronoi III, Enno, Noma, Oblo, Oval
The walnut variety of this robust and durable touch lamp offers a darker shade of this contemporary fixture.

Please note: The Touch Lamp is not compatible with some marble and metal surfaces.

Best paired with: Voronoi I, Porcelain III, Oblo, Oval, Unum, Gaia

An elegant, cylindrical design that showcases the magnificent character of the wood. Every detail is considered for harmony, from the smoothed edge at the top to the slab of smooth solid brass at its base, which houses the touch-switch control.

Please note: The Touch Lamp is not compatible with some marble and metal surfaces.

Best paired with: Voronoi I, Porcelain III, Oblo, Oval, Unum, Gaia
This minimalist turned-brass pendant embodies simplicity. The colour, strength and malleability of brass make it a perfect partner for a host of bulb designs, and a staple for any modern interior.

**Best paired with:** All Design & Feature collection bulbs

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The graphite pendant’s monochrome tone and simple form make it the perfect partner for the minimal geometry of the Porcelain range.

**Best paired with:** Enno, Noma, Oblo, Oval, Unum
COMPATIBLE DIMMERS

We've tested the most widely used dimmers on the market to guarantee the best possible performance with our bulbs. The dimmers below have proven themselves time and time again for their quality, compatibility and uniformity. For best results, use only one type of Tala bulb per dimmer and do not mix different bulb brands.

RECOMMENDED

EU
Varilight - V-pro JXP401

US
Lutron - Diva DVELV-300P-XX
(XX denotes faceplate colour)

COMPATIBLE

EU
Hamilton - LEDIT-B100
Hamilton - H-LED-STAT
EPV - Dimmtronic PAB 315
EPV - Dimmtronic M1000/3.3
Zano - ZBARCT
Eltako - EU12NPN-UC
Eltako - EU61NPN-UC
Mode - Tiger
Tecnel - TE44895N
Niko - 310-0190x
Busch-Jaeger - 6526U
Busch-Jaeger - 6523U-102
Dimmax - 420SL
Dimmax - 520S
Gira - System2000
Lumex - LT1D450LSWE
Merten - ATTD1000RL
Vadsbo - VD200
Vadsbo - LD200

US
Lutron - DVCL-153P Diva C.L
Lutron - LECL-153PH-WH Lumea C.L
Lutron - LGCL-153P Lumea C.L
Legrand - ADTP703TU Adorne
Lutron - TGCL-153PH-IV Toggler C.L
WHERE TO FIND TALA

PROJECTS
Albert Schloss
Bar Douro
Be At One
Beany Green
Bloomsbury Hotel
Byron Burger
Caffè Nero
Chicken Shop
Chiltern Firehouse
Costa Coffee
Cotonopolis
Friends of Ours
Gleneagles Hotel
Google
Graham’s
Grind
Hilton Hotels
Lab 44
Levi Strauss & Co
Marriott Hotels
MOD Pizza
Morty & Bobs
Pizza Express
Red Bull
Radisson Hotels
sketch
Soho House
Starbucks
Tattu
Tiosk
The Hoxton Hotel
The Park Lane Hotel
Vintners Hall
Warner Brothers

RETAILERS
A+R
ABC Carpet & Home
Anthropologie
Archetypal
Aria
Battavia
Cocoon
Crate & Barrel
de Bijenkorf
DomésticoShop
EQ3
Euroliving Furniture
Fenwick
Ferguson
Fleux
Flinders
Globus
Good Design Store
Goodhood
Harrods
Heal’s
Ikarus
Illums Bolighus
John Lewis
Journey East

Judith Norman Collection
Kanthaus
La Oca
la Rinascente
Le Bon Marché Rive Gauche
Magazin
Merci
Montreal Lighting
OKA
Oliver Bonas
Popo
Prediger
Remagen
Ro
Rossana Orlandi
Ruby Design Living
SCP
Seattle Lighting
Selfridges & Co
Shengaris
Style Garage
The Conran Shop
TreeHouse
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